

# Caloundra Contract Bridge Club

## MINUTES

**Meeting Opened : Tuesday 19<sup>th</sup> August 2025      8.00 am**

**Present** : Bob Davies, Siobhán Davies, Angie Robinson, Greg Dobson, Peter Zanki, Shane Scriggins, Anna Bowden,

**Apologies** : Louise Thorsen, Joanne Scott

**Approval of Minutes from last meeting** :

*"It was moved that the minutes of the last meeting were a true and accurate record."*

*Moved: Greg Dobson*

*Seconded: Siobhan Davies*

*CARRIED*

**Business arising from Meeting 1<sup>st</sup> July 2025** :

None arising

**Correspondence** :

**Outward :**

- Decision to cancel the under 300 Congress notified to the QBA
- Entrants notified and fee refunded
- Email to all entrants of Novice Congress, advising of details
- Email thanking all members who helped organise and present food at the Novice Congress
- Email thanking members who entered the Congress to even the numbers
- Email to Council regarding the wet and muddy area to left of entrance way and thanking for filling in potholes
- Question from Northern Suburbs about 3 min warning bell
- Committee Office Bearer contact details to QBA
- Committee Office Bearer contact details to Zone Clubs
- Annual Return to Sunshine Coast Council
- Entry Flyer sent to Brisbane and local clubs for October Pairs Congress

**Inwards :**

- Confirmation from QBA re congress cancellation
- Photograph from Jarrod Bleijie with Bob Hannam being presented with his Community Award Certificate
- Email and text with kind comments about Novice Congress
- 6 Monthly electrical compliance testing will be completed by Council on 22<sup>nd</sup> August
- Council have approved repairs to rear of carport fascia board

*"It was moved that the inward correspondence be accepted, and the outward endorsed".*

*Moved: Siobhán Davies*

*Seconded: Peter Zanki*

*CARRIED*

### **Members :**

Ian Michelson (Away)   Deborah McLay (Away)   Elizabeth Johnson (Home)

Home 239   Away 39   Life 2   **TOTAL 280**

*"It was moved that the above members be approved for membership".*

*Moved: Angie Robinson*

*Seconded: Siobhán Davies*

*CARRIED*

### **Treasurer's Report :**

- Spreadsheet of all Financial transactions presented to the Meeting.

*"It was moved that the Treasurer's Report be approved".*

*Moved: Greg Dobson*

*Seconded: Siobhán Davies*

*CARRIED*

### **General Business :**

- Up-Date – Novice Congress. 2024 – 26 2025 – 20. Under 300 14 to 6 entrants, congress cancelled with QBA approval. Next year the Congress will be under 500 MP's and a week later.
- Up-Date – President's Trophy September. More entrants are required.
- Trees – removal of two trees close to the building. Leaves fall on the roof and block the gutters. Quotes from Caloundra Trees \$2,435 and Elite Trees \$1,870. Write to Council requesting that they remove the trees on safety and maintenance grounds
- Vacuum – The filter of the current stick vacuum clogs easily and quickly. It then must be taken apart and the clogage cleared. This is used for daily cleaning of the floor. Recommended - Miele Triflex HX2 Pro Cordless Vacuum. Currently on sale for \$899. Approved – keep one as a back up.
- Allocation of Jobs :
  - Charity Day Co-ordinator – Shane Scriggins
  - Christmas Party Co-ordinators - Jenny Albiez and Kathy Sivell
  - Christmas Party MC - Shane Scriggins
  - Melbourne Cup - Shane to approach 2 members to organise
  - Catering Co-ordinators – Barb Bainbridge and Christine Hasted
  - Club Steward – Carola Drexel
  - Bridgemate Cleaner – Peter Zanki. New bridgemates not available yet.

- Providore Team – Purchase of biscuits - Kath Watson. Purchase of tea, coffee, sugar – Julianne Green. Management of tea jars and biscuit boxes Jen Jackson, Lesley Schwarzrock, Jenny Hinks. Purchase of milk – Graeme Lean
- First Aid Supplies – Anna Bowden and Kim Mikolic. Thanks to Kim for providing First Aid to Monika recently.
- Lessons and Supervised Play :
  - Lessons – advertising. Angie carried out extensive research on advertising options, details attached. Flyer for lessons sent to various organisations. Facebook and Your Time magazine ads approved. Social media – Instagram and TicTok. New Library – Shane to investigate option to be present at the opening. Jo sent information to U3A.
  - Youth Bridge – a whole new concept for future investigations. Grants available from Council for a Youth Bridge Program. Sub-committee to be set up to investigate and prepare a proposal.
  - Supervised Play – Greg Dobson to co-ordinate. Will be held on Wednesday when beginner lessons are not on. Encourage partners to participate together.
  - RAMP / Mentor Program – no immediate action.
- Council – Acquittal of Grant completed
- Meetings – suitable day and time. 2<sup>nd</sup> Tuesday of every month. 8.30 am
- Redundant boards and cards – cards to be possibly used at advertising stalls. Email to members offering boards and old cards, maximum of 8 per person on first come first serve basis.
- Sponsorship – members encouraged to avail of the services of both companies
- Rank Promotions – the ABF no longer print a Certificate. Email will be sent to members, \$12 transferred to BC account and list posted on noticeboard. Directors to also read the names at relevant sessions
- Monday morning session – numbers for sessions go up and down. Example Wednesday and Friday afternoon sessions have increased. Graph attached for Monday morning. No changes to session times planned.
- AOB

Siobhán Davies  
Secretary

**Meeting closed at 10.00 am**

**Next Meeting**            **23<sup>rd</sup> September 2025 at 8.30 am**

**CURRENT ADVERTISING ANALYSIS:**

**BASED ON ASKING 38 MEMBERS IN THE LAST 2 WEEKS**

<b>ADVERTISING SOURCE</b>	<b>TARGET AUDIENCE REACHED</b>	<b>MEMBERSHIP / LESSON RESULTS</b>
Current Members – Word of Mouth / Club Flyers	<b>U</b>	<b>14</b>
Other social Clubs – Golf, Croquet etc	<b>N</b>	<b>2</b>
Google	<b>K</b>	<b>9</b>
Radio – 104.9	<b>N</b>	<b>4</b>
Facebook Community Groups	<b>O</b>	<b>4</b>
Preview / Your Time Magazine	<b>W</b>	<b>4</b>
Cinema	<b>N</b>	<b>1</b>

In Future, I suggest that new lesson member application forms asks the question... “Where did you find out about our club?”

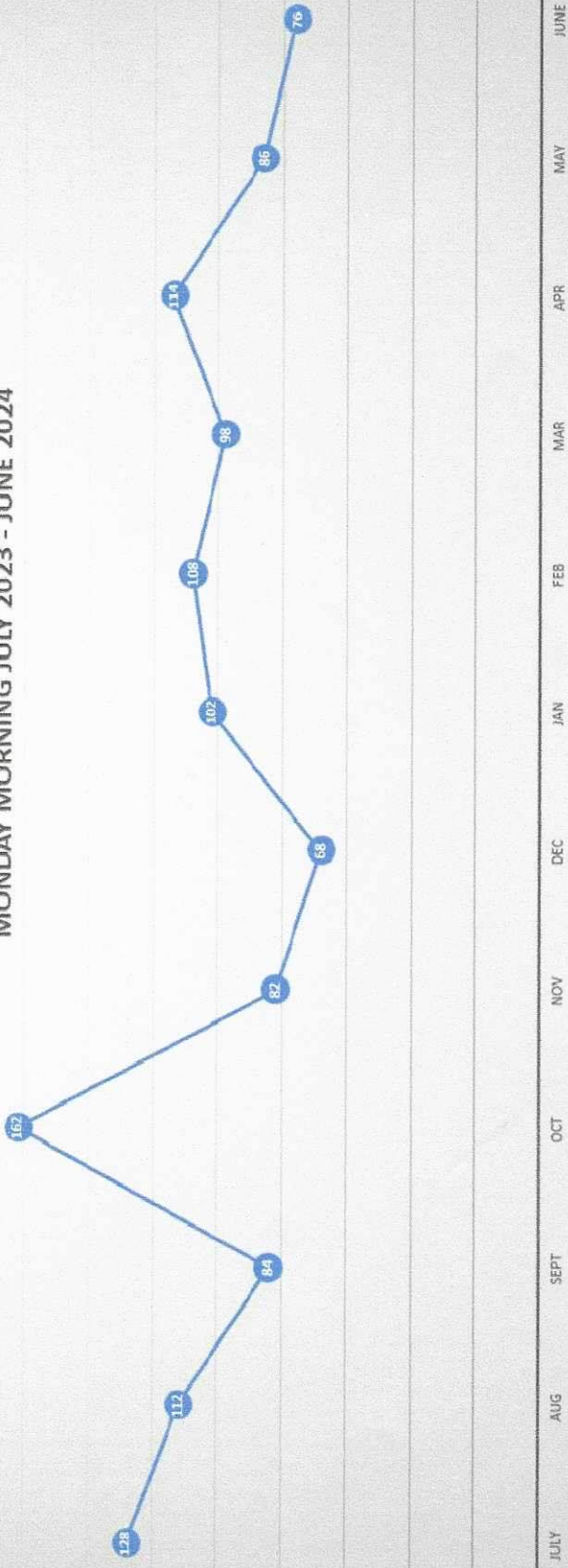
This will give us more accurate information for future advertising.

◆ Potential AND Current Advertising / Ideas:

WHERE/WHAT	HOW	WHY
Caloundra Senior Citizens' Club  EMAIL SENT 16/8	Flyers, talks, noticeboard ads	Direct reach to active retirees
Probus Club of Caloundra 86  Talk to LYN LEAN	Presentations at meetings	Social & engaged audience
Community Centre  EMAIL SENT TO BOTH CALOUNDRA AND BARINGA 16/8	Newsletter / social media	55+ groups already involved in similar activities
<a href="http://www.lively50plus.com.au">www.lively50plus.com.au</a>  EVENT CREATED AND LIVE NOW 9/8	Create Event  Free	Over 50's Website
Gumtree  EVENT/AD CREATED 9/8 AND LIVE NOW	Free/service listings	Good for reach among internet-savvy retirees
Holiday Lets and Caloundra Caravan Parks	Visit and drop flyers for the counter and for 'what to do' book in stays	Good for visiting bridge players to come for a game or 10!
Eventbrite  EVENT/AD CREATED 9/8 AND LIVE NOW	Create Event  Free	Website for any events and people can click location to find anything happening close to them
My Community Directory  EVENT/AD CREATED 9/8 AND LIVE NOW	Create Event  Free	Website for local communities
Emails to other clubs from their president. Do we know any?	Free	Direct and personable. Refer letter re SCBC.

Playsport.com  <b>EVENT/AD CREATED 9/8 AND LIVE NOW</b>	Create 'Sport' to learn AD  Free	
Nextdoor  <b>EVENT/AD CREATED 9/8 AND LIVE NOW</b>	Create Event	Local Community connection website
Caloundra Markets  <b>EMAIL SENT FOR COST 16/8</b>	Set up Gazebo for 1 day Give away old packs of cards to community	Connect face to face with the community.
Printed Voucher giving away free lessons or buy one get one free.	Randomly place them on noticeboards. Must present physical voucher to get for free.	To test and see if offering free lessons is appealing
U3A University for the 3 <sup>rd</sup> generation  <b>Jo approached and unable to do but they will promote</b>	Create event on Website that offers learning and lessons for the older generation	Ideal target audience
Bring a friend Trivia Night	Encourage outside community to the club	Offer people insight into the community spirit of our club

MONDAY MORNING JULY 2023 - JUNE 2024



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